

AGENDA
SCOTTSDALE TOURISM DEVELOPMENT COMMISSION
City of Scottsdale, Pinnacle Conference Room
7575 East Main Street
8:00 a.m. Tuesday, August 19, 2003

1. **CALL TO ORDER**
2. **ROLL CALL**
Jerry Gleason, Member
Ken Goldfine, Member
Tom Morrow, Chairman
Shaun Robinson, Vice-Chairman
Sally Shaffer, Member
Ned Sickle, Member
3. **APPROVAL OF MINUTES**
The Commission will be asked to review the minutes from the July 15, 2003 meeting.
Commission action by motion is requested. (Attachment 1)
4. **BED TAX COLLECTION REPORT AND FINANCIAL REVIEW**
Kathy O'Connor, Tourism Manager, and Rebecca Eickley - Financial Services
Information item. No Commission action required
5. **SCOTTSDALE CONVENTION & VISITOR'S BUREAU UPDATE**
Rachel Sacco, President & CEO
No Commission action required.
6. **SPECIAL EVENT EVALUATIONS AND FUNDING RECOMMENDATIONS**
Kathy O'Connor, Tourism Development Manager
The Commission will hear presentations from Special Event funding applicants and review Special Event Sub-Committee recommendations. **Commission action by motion is requested. (Attachments 2, 2A, 2B)**
7. **SIGNATURE EVENT QUALIFICATION AND EVALUATION CRITERIA**
Kathy O'Connor, Tourism Development Manager
The Commission will review the current adopted criteria for Signature Events and determine if any changes are to be made for FY03-04. **No Commission action required. (Attachment 3, 3A)**
8. **ADMINISTRATOR'S REPORT**
Kathy O'Connor, Tourism Development Manager
Information item. No Commission action required. (Attachment 4)
9. **UPCOMING EVENTS AND COMMISSION BUSINESS**
The next regularly scheduled meeting will take place, Tuesday, September 16, 2003.
10. **PUBLIC COMMENTS**
11. **ADJOURNMENT**